

DES 350

## **Digital Media Design IV**

### **Final Project**

#### **Part 1 - Design**

Use the software of your choice (Illustrator, InDesign or Photoshop) to redesign your portfolio website. Take a screenshot of the existing website and save it in one layer/export as a separate image/PDF file. Modify the existing design/ revise/ enhance/ redesign it to make it clear, engaging and appealing. Your updated design should include navigation menu, content space (images, text), copyright/development information and your website title or a representative image (logo). Redesign your main screen page layout and make it look as professional as you can using the following key components:

- Typography
- Consistent color palette
- Clean composition
- Updated content

Save updated design it another layer/export as a separate image/PDF file. Be ready to present your designs (old and new) in class.

In addition, revise and update the existing content of your website to include the most recent projects, images, etc.

#### **Reference examples:**

Example portfolio websites shown in class